



ORIENT since - 1923
EXCHANGE

where service is our priority



COMPANY PROFILE

Orient Exchange Co. (L.L.C.) Established in 1923

Serving millions of satisfied customers



INDEX

| | |
|---|---------|
| 1. MISSION AND VISION | Page 2 |
| 2. CORE VALUES | Page 3 |
| 3. RICH HISTORY OF ORIENT EXCHANGE CO. (L.L.C.) | Page 4 |
| 4. FORMATION OF ORIENT EXCHANGE CO. (L.L.C.) | Page 5 |
| 5. A QUICK GLANCE OF OUR VISIONARY FOUNDER | Page 6 |
| 6. BRIEF PROFILE OF ORIENT EXCHANGE CO.(L.L.C.) | Page 7 |
| 7. HEAD OFFICE ADDRESS | Page 9 |
| 8. OUR PRODUCTS AND SERVICES | Page 10 |
| 9. SALIENT FEATURES OF OUR SERVICES | Page 13 |
| 10. OUR BRANCH NETWORK | Page 15 |
| 11. RECENT BRANCHES OF ORIENT EXCHANGE | Page 18 |



MISSION

Our Mission is to be the first choice of the customers in United Arab Emirates for Foreign Exchange and Remittance Worldwide through continuous and consistent improvement in:

- **Providing Superior Service Standards**
- **Implementing effective and efficient Processes**
- **Developing innovative solutions to exceed our Customer Expectations**
- **Attaining mutually beneficial relationship with our associates worldwide**
- **Offering our contribution to the environment and society**



VISION

To lead passionately and with determination the expansion of Orient Exchange Brand with diversified products, service-oriented team, network of branches, a win-win relationship with global partners and rich expertise and experience of 10 decades of our company's management, in the interest of all the stakeholders.





CORE VALUES

- **Team Work:** Our team is supportive of each other's positive efforts, loyal to one another and bind together to achieve our company's mission in the interest of all the stakeholders
- **Passion:** We are passionate about our customers, our brand, our products and our people, thereby delivering superior value and excellent services at all times.
- **Positive Attitude:** We maintain positive attitude towards our customers and their needs, products and services we offer, to our shareholders and management and our subordinates and peers spending the most quality time of our life at work with sense of satisfaction.
- **Respect:** All customers and colleagues are treated with mutual respect and sensitivity, irrespective of colour, cast or creed, recognising the importance of diversity.
- **Loyalty and Commitment:** The Orient Exchange team is loyal and committed to all the stakeholders i.e., Customers, Business Partners, Employees, Management and Shareholders.



RICH HISTORY OF ORIENT EXCHANGE CO. (L.L.C.)

The roots of Orient Exchange Co. (L.L.C.) takes us way back to the 19th century era, to be more precise during the 1850's when our mother company, the **Arabian Trading Agency Group** was actively trading in the fields of foodstuff, pearls and construction with trade of pearls being the major stream of business in the emirates of Sharjah and Dubai. It is worth noting that our group company was conducting business by barter exchange system, the mode of trading during the earlier days of trade in 1850's. Years passed on, style of business changed, but **ethical business values, customer focus, success and glory was constant.** As we ushered in the 20th century, i.e., early 1900's, the trade of pearls started waning off, with rise in demand for gold and gold jewellery. Our company guided by the market and the customer needs, and in 1920, diversified into the bullion business by purchasing old gold jewellery and re-exporting it in the form of bars to various refineries across the world. Demand for gold was on an upward graph and hence the company initiated and developed mutual relationship with overseas financial institutions like Credit Suisse, UBS, Swiss Bank Corporation, Samuel Montagu and Jonson Mathew to import gold bullion for onward disposal in the local markets and business entrepreneurs from MENA region and Asia in exchange for foreign currency. During those days the currency in circulation in the UAE (then known as Trucial States) was the old imperial Indian Rupees. With this new market evolution and demand for foreign currencies, but no banks or any financial institutions in UAE to cater to such requirements, our foreign exchange company was conceived in **1923**, now named as Orient Exchange Co. (L.L.C.).



FORMATION OF ORIENT EXCHANGE CO. (L.L.C.)

Year 1923

M/S PARMANAND JETHANAND

It was in the year **1923**, that our Late Founding Chairman Mr. Parmanand Jethanand commenced the Money Exchange Business. Prior to that we were dealing in pearls, bullion, foodstuff and construction.



Year 1963

M/S ARABIAN TRADING AGENCY

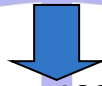
Licensing of companies was introduced in the year **1961** and was issued by the Dubai Municipality for Rupees 100 only. It was then in the year **1963**, that our exchange was officially registered as **M/S Arabian Trading Agency**.



Year 1982

M/S ARABIAN TRADING AGENCY - EXCHANGE

From **1982** all money exchange companies were licensed and regulated by Central Bank of the UAE. As per instructions from the Central Bank, our foreign exchange unit's name was complemented with the word Exchange and known as **M/S Arabian Trading Agency – Exchange**.



Year 1986

ORIENT EXCHANGE CO.

U.A.E introduced agency laws in the year **1983**. As per the said law an Exchange company could not have terms as Trading and Agency as part of their registered name. As instructed by Central Bank of the UAE we had to rename our exchange as **Orient Exchange Co.** in the year **1986**.



Year 1994

ORIENT EXCHANGE CO. (L.L.C.)

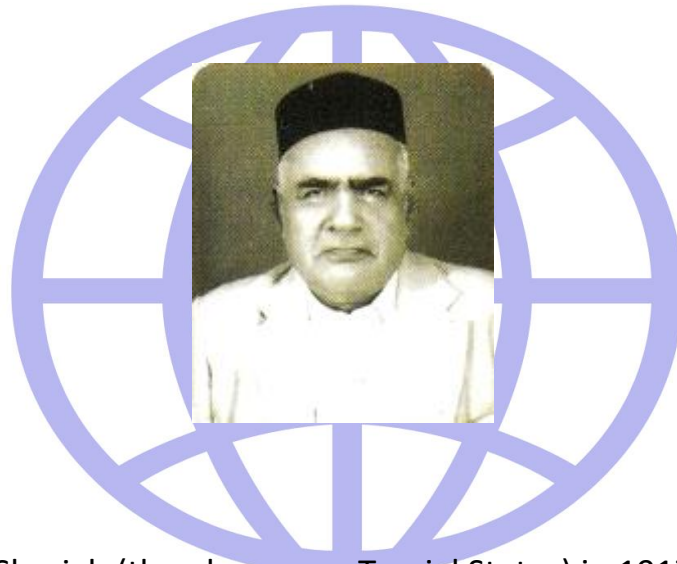
In **1994** Orient Exchange Company received the limited liability company (L.L.C.) status and renamed as **Orient Exchange Co. (L.L.C.)**



A QUICK GLANCE OF OUR VISIONARY FOUNDER

PARMANAND JETHANAND

[The Late Founding Chairman of Orient Exchange Co. (L.L.C.)]



- Arrived in Sharjah (then known as Trucial States) in 1917
- Commenced Bullion Business in year 1920
- Launched The First Foreign Exchange Company in the year 1923
- Initiated Private Electricity Firm and supplied electricity to Dubai in 1957



BRIEF PROFILE OF ORIENT EXCHANGE CO. (L.L.C.)

Orient Exchange Co. (L.L.C.) established in the year 1923, pioneered the Foreign Exchange business in the UAE. Driven by customer's need and market demand with absence of any banks or financial institution, the operations commenced in the early 20th century under the name and style "M/S Parmanand Jethanand". With licensing of companies introduced and issued by the Dubai Municipality, it was in the year 1963, that our exchange was officially registered as M/s Arabian Trading Agency. Since 1982 all money exchange companies were licensed and regulated by Central Bank of the UAE, and our foreign exchange unit was renamed as M/S Arabian Trading Agency – Exchange. In the year 1983 UAE introduced agency laws and as per said law an Exchange company could not have the terms Trading and Agency as part of their registered name. Hence our company was renamed as Orient Exchange Co. in the year 1986. In the year 1984, Company was converted into a Limited Liability Company, and currently known as **Orient Exchange Co. (L.L.C.)**. Transformation from its humble fledgling setup to its current state of art full fledged operations, the company has been passionately guided by the vision of insightful leaders.

Orient Exchange currently operates out of **35** outlets in United Arab Emirates.

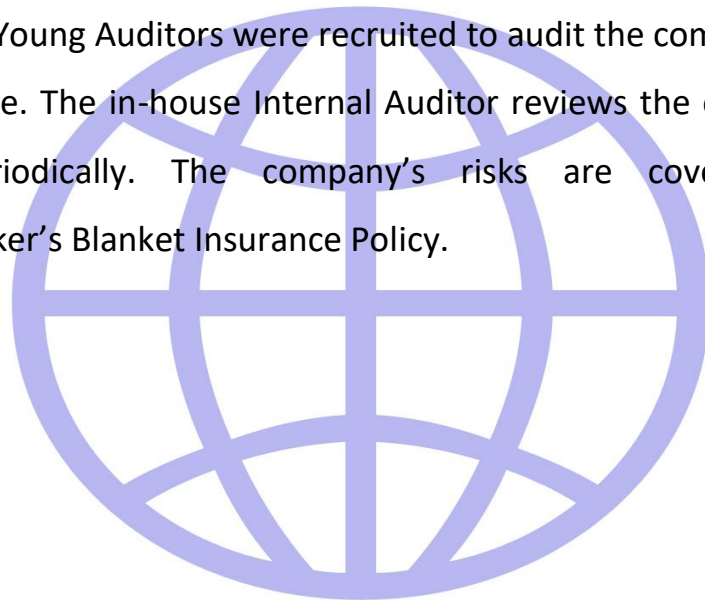
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Orient Exchange one of the earliest to fully computerise its operations in the year 1980. Presently the operation is controlled by a state of art web-based Enterprise Resource Planning (ERP). Competent and qualified professional managers supervise and manage the business.

OEC has an efficient Anti Money Laundering policy, KYC procedure and control system in place. The company is fully regulated by Central Bank of the UAE. The operation and accounts are regularly inspected by the regulator.

OEC has appointed a leading audit firm - M/s PKF as their external auditors for financials. Ernest & Young Auditors were recruited to audit the companies AML policy and procedure. The in-house Internal Auditor reviews the operation of the company periodically. The company's risks are covered by a comprehensive Banker's Blanket Insurance Policy.



HEAD OFFICE ADDRESS

Orient Exchange Co. (L.L.C.) is servicing its valued customers through a network of 35 outlets, logistically spread across the United Arab Emirates.

Head Office Address

Postal Address: Orient Exchange Co. (L.L.C.)
Head Office
P. O. Box 25557
Dubai U.A.E.

Detailed Address: Orient Exchange Co. (L.L.C.)
Street No 18, Community 119,
Makani No. 29586 95561
Al Rigga Area, Deira,
Dubai, U.A.E.

Contact Details: Tel: [009714] 2522599
Fax: [009714] 2522527
E-mail: info@orientexchange.com
Website: www.orientexchange.com

Corporate Office Address

Detailed Address: Orient Exchange Co. (L.L.C.)
Office No. 1, Ground Floor
Al Fardan Building
Al Fahidi Street
Near Dubai Museum,
Bastakia Area, BurDubai
Dubai, U.A.E.

Contact Details: Tel: [009714] 3533200
Fax: [009714] 3533209



OUR PRODUCTS AND SERVICES

Buying And Selling of Foreign Currencies

Orient Exchange commenced buying and selling of all major and most of the exotic foreign currencies in 1923 and are the pioneers of Foreign Exchange Services in the United Arab Emirates. Being the Market Leaders and major wholesalers of physical foreign currency banknotes, we offer the most competitive rates with an assurance of genuineness of the banknotes. We, on daily basis, export currencies to our business partners globally.



Super Fast Electronic Transfer To Beneficiary Bank Account Around The Globe

Orient Exchange enjoys excellent relationship and drawing arrangement with Banks and financial institution around the world, to facilitate transfer of funds efficiently and effectively for our customers in many currencies, within 24 to 72 hours.



Specialized Direct Fund Transfer To India To Banks Within 24 To 48 Hours

We maintain drawing arrangement with well established Banks in India. Through the RTGS and NEFT mode, Orient Exchange is competent to transfer funds to all bank branches in India that are on core banking system within 24 to 48 hours.



One Stop Shop For Money Transfer To Philippines

We provide diversified services to remit funds to Philippines, such as Door to Door, Direct Credit to beneficiary Bank Account, Advise and Pay and most innovative solution of Cash Pick up Services within Hours, through in-house effective web based operating systems and arrangement with Remittance Partners in Philippines.



Flydubai Payments

We are an authorized agent to accept flydubai air ticket payments across the UAE.



Cash Advance & Card Payment Against MasterCard And Visa Credit Cards

We have facilities to provide Cash Advances - against VISA and MasterCard Credit Cards through all our outlets across the UAE. We also accept Credit Card Bill Payments for any Bank Card issued in UAE.



Value Added "Orient Gold Card" For Fast And Error Free Transactions

Members of "Orient Gold Card" enjoys exclusive benefits of fast services and zero error in transaction details as their beneficiary details are logged and recorded in our system under their designated Membership Reference Number



Western Union Money Transfer Service

We are an authorized agent for Western Union Money Transfer Service. Customers can avail Western Union services through all our outlets until late in the evenings



National Bonds – The National Saving Scheme

National Bonds, a sharia compliant, national saving scheme product is widely accepted by not only the residents of U.A.E., but also by prospective clients overseas. We facilitate selling of National Bonds from all our branches across the UAE.



Transfast Money Transfer Service

We are an authorized agent for Transfast Money Transfer Service. Customers can avail Transfast services through all our outlets until late in the evenings



Orient Pay Service – The WPS Payment Service For Salary Disbursement

We are an authorized exchange house for WPS Salary Disbursement by Central Bank of the UAE. We have our dedicated “ORIENT PAY” team to support corporate clients for salary disbursement process.



Ding Services

Ezetop services is utilized by many expatriates in the U.A.E. Through this product the customer can send a top-up instantly to a mobile phone of their family and friends back home. Their near and dear ones would then be able to call them back, whenever they want, at their normal low calling rates. We facilitate such mobile phones top up services as a value-added service for our customers.



VAT Payments

Corporates registered under the Federal Tax Authority can now pay their VAT Payments at any of the locations of Orient Exchange Co. (L.L.C.) in the UAE.



Product similar





SALIENT FEATURES OF ORIENT EXCHANGE

Rich Experience and Expertise of Four Generations

Orient Exchange Co. (L.L.C.) was established in 1923, has to its advantage the expertise and experience of four generations.

Reliability

We, being in the market for 10 decades, have won the confidence of millions of satisfied customers. Orient Exchange Co. (L.L.C.) is one of the most trusted names in the financial market of UAE.

Adequate Liquidity

Our company has seen steady and consistent growth year on year, generation after generation. We, being the major exporters and wholesalers of banknotes in the UAE market, maintain high purchasing power through adequate liquidity at our disposal.

Excellent Locations

Our outlets, with well-designed stylish interiors, are ideally located across UAE.

Computerization

We are one the first exchange houses to implement computer systems and have been upgrading our operational system ever since. Today we seamlessly manage our operations through in-house state of art systems, with enhancements year on year. Such systems in place, we have seen increase in efficiency level and decrease in TAT (Turn Around Time) for processing the transactions as per the expectation of our on-the-move, time-constrained customers.

Skilled and Trained Staff

We have a team of young and friendly staff who are well trained to look after our customers in the most professional manner. Our premises is filled with positivity radiated from our ever-smiling staff, eagerly welcoming our customers with sense of hospitality and to live up to our motto

“where service is our priority”



Wide range of services and diversified products

Orient Exchange offers products and services as demanded by our customers and market requirements. We continuously strive to add more products and value-added services to live and exceed the expectations of our customers.

Global network of Correspondent Banking Relationship

With presence in the market for 10 decades and consistent growth and revenue registered, Orient Exchange Co.(L.L.C.) has established mutually beneficial relationships with many Banks and financial institutions around the world.

State of the Art Dealing Room

Dealing Room of Orient Exchange Co. (L.L.C.) is manned by skilled dealers and supervised by professional and highly experienced Senior Dealer linked to the international Interbank FX Market through state of art systems. We can assure excellent real time live quotes for customer's currency transfer and foreign exchange requirements.

Stringent KYC standards and AML Compliance

Orient Exchange Co. (L.L.C.), regulated by Central Bank of the UAE, abides by the AML Compliance requirements as required by the law of UAE and the correspondent bank partners. We have stringent KYC measurements and full-fledged AML Compliance system in place.



OUR BRANCH NETWORK

DUBAI

BUR DUBAI

Al Barana Area
Wholesale Textile Market
Paramanand Jethanand Bldg
Plot No.8, Shop No.2
Tel - +971 4 3531422
Fax- +971 4 3531421

KARAMA

Al Kuwait Street
Kifaf Building
Shop No. 8
Tel - +971 4 3372666
Fax- +971 4 3370044

SATWA

Next to Al Maya
Hudhaiba Building
Shop No. 5
Tel - +971 4 3448312
Fax- +971 4 3448321

MIRDIF

Mirdif Community Center
Spinneys Supermarket
Shop No.16
Tel - +971 4 2884480
Fax- +971 4 2884415

JEBEL ALI

Shop No.4
Jebel Ali Industrial Area 1
Jebel Ali
Tel - +971 4 8829200
Fax- +971 4 8829522

TRADE CENTRE ROAD

Spinneys Supermarket
Trade Centre Road
Shop No.12
Tel - +971 4 3518429
Fax- +971 4 3518217

JUMEIRAH

Spinneys Supermarket
Jumeirah Beach Road
Shop No. 4
Tel - +971 4 3445943
Fax- +971 4 3446159

OASIS MALL

Sheikh Zayed Road
Shop No. 407
Tel - +971 4 3397532
Fax- +971 4 3397533

DUBAI MALL

Lower Ground Level
Shop No. 174 -1
Tel - +971 4 3308720
Fax- +971 4 3308771

Layan Branch

Spinneys Supermarket
Layan Community,
Al Waha Road
Tel - +971 4 5828354

AL QUOZ MALL

Shop No.56
Al Quoz Mall
Al Quoz – 3
Tel - +971 4 3284649
Fax- +971 4 3284660

MURSHID BAZAAR

Shop No 7 & 8
St No 22, Community 114
Deira
Tel - +971 4 2267994

SILICON OASIS AUTHORITY -2

Spinneys Supermarket
Shop No 4.
Cedre Community
Tel - +971 4 3208200
Fax- +971 4 3923188

HEAD OFFICE

Mohd.&ObaidAlMullaBldg
Str No18, Community119
Al Rigga Area, Deira
Tel - +971 4 2522599
Fax- +971 4 2522527

AL QUSAIS

Spinneys Bin Sougat
Damascus Street
Al Qusais, Dubai
Tel - +971 4 2635462
Fax - +971 4 2635466

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DUBAI

DUBAI INVESTMENT PARK - 1

Next to Parco Supermarket
Dubai Investment Park 1
Jebel Ali
Tel - +971 4 8852411
Fax- +971 4 8852412

DUBAI INVESTMENT PARK – 2

Next to Royal Parco Supermarket
Dubai Investment Park 2
Jebel Ali
Tel - +971 4 8895591
Fax- +971 4 8895599

ARABIAN RANCHES

The Ranches Souk
Arabian Ranches
Dubai Land, Dubai
Tel-+97144563654

THE VILLA

Shop No 7
Spinneys Supermarket
The Villa Mall,
Dubai Land
Tel - +971 4 4523534

THE VILLA CENTRO

Shop No 9
Spinneys Supermarket
Centro Community Mall,
Dubai Land
Tel - +971 4 5837062

MEYDAN

Shop No 2,
Spinneys Headquarters
The Polo Residence
Meydan
Tel -+971 4 5837062

MOTOR CITY

Shop No 13
Waitrose
Al Hebiah First
Tel - +971 4 7700251

AVENUEMALL

Unit G31, Ground Floor
Avenue Mall
Nad Al Shiba
Tel - +971 4 3510277

SHARJAH

NATIONAL PAINT

Shop No. 23
National Paint Building
Sharjah Industrial Area
National Paint Roundabout
Tel - +971 6 5355046
Fax- +971 6 5355042

ABU SHAGARA

Shop No. 2
Ahmed Mirza Building
Behind Choitram Supermarket
King Faisal Street
Tel - +971 6 5599614
Fax- +971 6 5599618

OASIS MALL

Unit No. 1011B,
Ground Floor
Oasis Mall
Sharjah
Tel-+97165210061

MADINA MALL

Madina shopping centre
Muweilah
Tel - +971 6 5300404

AJMAN

N.K.MALL

Shop No. 187/188
New Industrial Area
Hamriya
Tel - +971 6 7485030
Fax- +971 6 7485354

JURF

Shop No: 5,
Nesto Hypermarket Bldg
Jurf
Tel - +971 6 7313983

ABU DHABI**KM MUSSAFAH**

GF 003
ICAD City
Mussafah
Abu Dhabi
Tel - +971 2 5508113
Fax- +971 2 5508114

NAJDA

National Cinemas Building
Najda Street
Abu Dhabi
Tel - +971 2 6777545
Fax- +971 2 6745550

WORKERS VILLAGE

Workers Village Camp
Mussafah
Abu Dhabi
Tel - +971 2 5584638
Fax - +971 2 6777545

TOURIST CLUB

Shop No 6
Sadiyat Tower Bldg
Tourist Club Area
Tel - +971 2 6797882

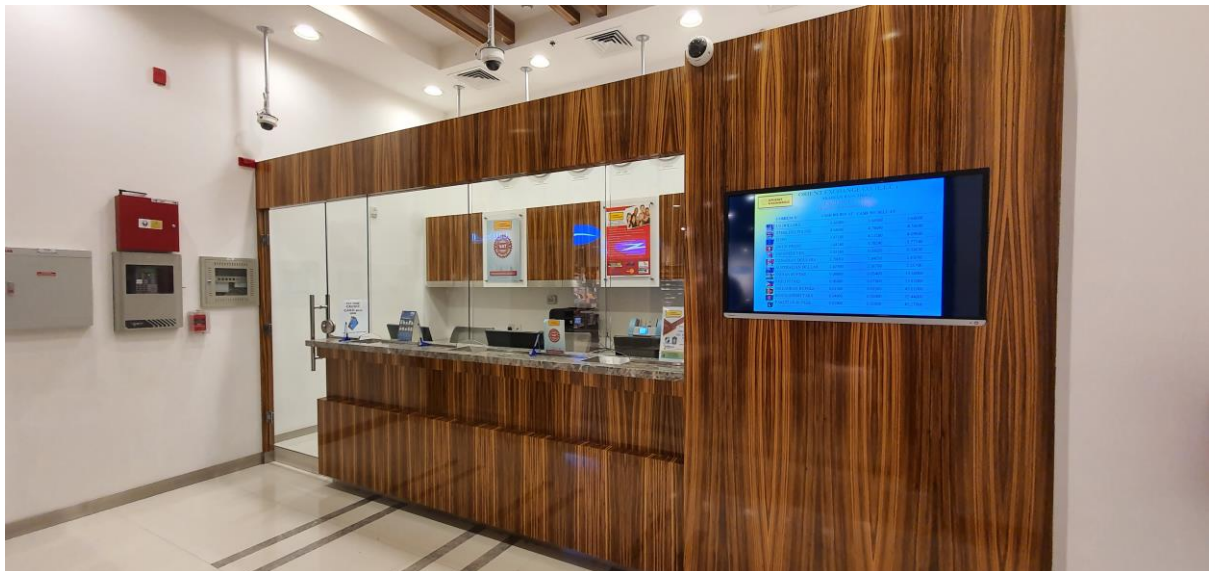
SALAM CITY

Al Salam Living City Camp
Admin Building
Hameem Road
Tel - +971 2 5850029



RECENT BRANCHES OF ORIENT EXCHANGE

Arabian Ranches



Villa Centro



Oasis Mall – Dubai



The Villa



